

JASMINE M. SMITH

Speaker, Producer, & Consultant

S P E A K E R K I T



ABOUT JASMINE

Jasmine completed her undergraduate studies at Southern Wesleyan University in 2013, earning a bachelor of arts degree in Media Communications. Jasmine studied at Oxford University in England and The Los Angeles Film Studies Center in California. Relocated to Los Angeles in June of 2013, Jasmine began her career in digital media marketing, affording her the opportunity of working with Hollywood producers at Releve Entertainment (Preachers of L.A., Fix My Choir), and Edmond's Entertainment (Jumping The Broom). As a marketing consultant, she worked with teams to help launch global outreach initiatives such as California Dreamin by Harvest International Ministries and leads brand strategy for Annual Walk In It Women's Conferences and more.

Jasmine's passions lead her to employment at both CBN and TBN, as well as independently developing media services and solutions for christian organizations and small churches, resulting in launching her own media company, Envision Media in 2016. Her talents have afforded her the opportunity to consult globally and work in the entertainment and media mountain developing digital media strategy for production companies, entertainers, artists, and public figures. Jasmine obtained her M.A. in Strategic Communication. from Regent University and is currently pursuing her PH.D in Strategic Media at Liberty University, with a concentration in Global Consulting. Jasmine is currently developing mentorship and apprentice programs for college youth aspiring media and arts professionals.

INTERNATIONAL *SPEAKER*

Engagements include International Leadership Summit in Durban & Cape Town South Africa, Regent University, Oxford, UK, and more.

TELEVISION & ONLINE *PRODUCER*

From Short-Films at the LAFSC in Los Angeles, CA, PA hand on Hollywood Productions, to Local Television series Now What?, Jasmine is a diverse producer with produced works on television and over 50,000 online streams.

BRAND MANAGEMENT *CONSULTANT*

Works with teams to develop content and marketing strategy for social media campaigns, global and national conferences, and influential brands.

CEO OF ENVISION MEDIA CONSULTING

MAKING A
DIFFERENCE IN
MEDIA ARTS. AND
BUSINESS

At Envision, Jasmine helps Christian influencers, CEOs, non-profits and more define, design, and deliver their brand message through social media marketing, and creative production. She manages and trains creative teams, and offers premium branding services for clients since 2015. Envision has expanded to help leaders, influencers, musicians, professionals, and organizations from the East to West Coast, to find their unique message and build impactful brands.

Past Clients & Affiliates



CONNECTING NEXT-GEN CREATORS & INFLUENCERS TO GLOBAL BRANDS

Through hybrid training and developing a digital media internship program for Christian creatives, Jasmine's life's work is dedicated to equipping and connecting the next-generation of digital creators, writers, artists, and influencers to global brands that offer a network of career opportunities

Speaking Topics Include:

- Finding Your Fearless Passion
- Branding To The Global Audience
- Living Your Message: Personal Brand Influence
- Organizational Strategy

TV APPEARANCES



FEARLESS BRANDING E-BOOK & COURSE COLLECTION

An E-Book & E-Course on creating or personal or business brand. Fearless Branding is about making an impact using the unique parts of who you are. Understanding message, goals, mission, passion, and your expertise, fearless brands positions faith-based entrepreneurs and influencers to be the expert thought-leader in their industry. Through e-courses and masterclass session, Jasmine coaches aspiring influencers through building a loyal audience, increasing your online influence, and managing your personal brand across all digital platforms.



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